Minutes for DRNC Board of Directors and General Meeting
7:15 pm Thursday, March 17, 2011
At the Courtyard by Marriott
13480 Maxella Avenue Del Rey, California, 90292

The public is welcome – no charge.

1. Call to Order and Introduction
2. Director’s Roll Call
   Present: Eric DeSobe, Elizabeth Zamora, Mike Stafford, Gerry Crouse, Brett Flater, Debra Geller, Rolin Moe, April De Stefano, Renae Paonessa (reached a quorum)
   Absent: Enrique Fernandez, Neil Saund, Will Nicholas, Tom Kielty
3. Government Reports
   a. Council District 11 – Cecilia Castillo
      - Updates: PATH is now working to help with housing issues, e.g. need housing or to transition to it. PATH would be happy to do presentation here. 424-262-6335 if anyone needs support. Secured $17,000 in Prop 8 funds for Mar Vista Gardens basketball court resurfacing.
   b. Mayor’s Office - Jennifer Badger
   c. Pacific Division – not tonight
   d. Other Dignitaries –
4. Public Comment (3 minutes maximum):
   a. Please fill out speaker card available on table and return to the secretary
      - Marlene Savage, stakeholder, announced that we will have Congress of Neighborhoods on Sept. 24, 2011. She is chair of the program committee. Would love to hear what NC Board would like to have happen at the Congress.
      - Elizabeth Pollock, president-elect of Del Rey Homeowners Association, announced that newsletter is now available. And General Meeting will be March 30 at Venice Japanese Community Center. At the meeting there will be chance to meet LAPD Pacific Division members. Starts at 7 p.m., public welcome and free.
5. Summary of Previous Meeting and Approval of Previous Minutes - sorry
6. Old Business:
   - Motion to un-table 8D made by Elizabeth Zamora to move to 6A; seconded by Brett Flater; Motion passes
   - Motion to authorize purchasing supplies up to $500 for supplies to be used for the “visioning” project. (approved by Executive Committee)

Presentation made by Elizabeth Pollock; She provided itemized budget and synopsis of the project (which now includes LMU students). Will start first with Area H future (everything between Ballona Creek and Mesmer essentially). Will meet Thursday, March 24 with students in Urban Studies class and they will set agenda and scope for meeting. Will be open to public. Sees this as a neighborhood improvement grant which DONE encourages.
- Points of clarification
  - Debra Geller asked about purchasing procedures. Mr. Flater said that p-card would be used and Ms. Pollock would need to coordinate with Mr. Flater or Mr. DeSobe.
  - April De Stefano asked about meeting location. Answer: Likely location at Westside Neighborhood School.
  - Speaking in favor of:
    - Brett Flater said that updates from last time we heard this were right on.

-Yes: Deb Geller, April De Stefano, Dan Moreno, Mike Stafford, Renae Paonessa, Rolin Moe Brett Flater, Eric DeSobe
-Abstain: Gerry Crouse, Elizabeth Zamora

Posted by Mike Stafford on
http://www.delreync.org
7. **Ex Parte Disclosures**
- April – ongoing emails with Cecilia; spoke to Bike-ro-wave do it yourself bike clinic
- Mike Stafford – went to WRAC meeting on March 16. Have some motions coming up and will propose to us next month
- Renae – went to Regional Budget Day and talked to “everybody;” exchanged emails with senior lead officer of Pacific Division about robberies in the area; went to “Save the Marina” meeting with Betsy Butler; attended BONC meeting; spoke with 3 stakeholders (one helped get lights up at Short Ave.);
- Rolin – spoke with former Mayor Richard Riordian and discussed beautification
- Brett – spoke with Nancy Pierandozzi from Marina MS; contacted by Goethe International Charter School; spoke briefly with Steve Zimmer, and Douglas Westen, Marco Petruzzi of Green Dot; Linda Lux from VNC
- Elizabeth – contacted by developer of business Stella and they would like a CUP; spoken to developer of a proposed apartment building (29 units) at Courtly Dr.; contact with Kelly Carol who is employee of American Cancer Society (Ms. Zamora works for that company but in a different division).

8. **New Business**
   A. **Motion to provide sponsorship up to $3,000 for Mar Vista Family Center Literacy Event.** *(approved by Outreach Committee)*; Brett Flater; seconded by Dan Moreno
      a. **Sandy Sirriat, Mar Vista Family Center Communications Officer**, presented information about Literacy Event happening this April. Before event there will be a ribbon cutting ceremony for new reading area. Related that many celebrities and dignitary
      b. **Jesus Orozco, Mar Vista Family Center**, described how many of our family members who are first generation really turn out for the event.
      c. **Marlene Savage, stakeholder**, thinks Mar Vista Family Center, is a crown jewel of Del Rey. Thanks Lucia Diaz for her involvement and commitment to Del Rey.
      - Points of clarification
         - Deb Geller asked if group was partnering with UCLA. Answer: not this year; filled to capacity; She also asked are any of the books in Spanish? Answer: yes. Then, she asked what is total budget $3,356.
         - Brett Flater asked if budget included “in-kind” donations. Answer: not final number, but likely $15,000
         - April De Stefano asked where books come from? Answer: donated from local bookstores or publishers or individuals.
         - Eric DeSobe asked how many kids will be from Mar Vista Gardens; Answer: 25% are from MVG. Group takes flyers over there.
         - Brett Flater asked what could DRNC do at event with sponsorship? Answer: Yes, of course. Logo will be on tshirt, we would have a table, and would be in all literature as a “title sponsor.”

      Speaking in Favor:
      - Mr. Stafford said that Mar Vista Family Center can’t see not helping out on this thing and MVFC has helped out DRNC with space and support.

      Yes: April De Stefano, Deb Geller, Dan Moreno, Mike Stafford, Renae Paonessa, Rolin Moe, Brett Flater, Elizabeth Zamora, Eric DeSobe
      No:
      Abstain: Gerry Crouse
      **Motion passes unanimously**

   B. **Motion to approve up to $3,000 for website upgrades including Constant Contact and high quality image of website resolution for banner.** *(Approved by Outreach Committee)*; moved by Elizabeth Zamora; seconded by April De Stefano
- Deb Geller asked about Constant Contact cost monthly? Some discussion on this …
  Mr. Flater stated that amount is small and based on number of subscribers. *Later confirmed that under 500 participants is $12 a month.
- Rolin asked if we have unique views number for website; Answer: not yet
- April asked about why up to $3,000? Answer: was a number from a previous discussion; Q: how many people currently on list serve? Answer: 350 approximately
- Dan asked about adding a ticker; Answer: would check
- April asked about Constant Contact additions and why that? Answer: It’s what Wendy uses and it’s what other NC use. Also asked about type of file for image for banner.
  Answer: Jpeg or what we needed.
- Deb Geller makes amendment for (see fees; 4. Would be “up to $600 for yearly fee to Constant Contact.” Seconded by April;
  -April spoke in favor of amendment; Brett Flater said we should pay yearly and amendment should reflect. Deb Geller said it’s important not to over allocate to certain items because we may not get it back so putting in actual amount is best.
  Amendment: Yes: April, Deb, Dan, Gerry, Mike, Renae, Eric, No: Brett, Rolin; 
  amendment passes

Speaking for/against motion with amended language:
Rolin – worried that Twitter/FB feed was something we asked for already; shame we’re paying for it again; Also worried that hi res image won’t be worth money; wants unique visitor count;
April – wants our site to be part of it, the social media,

Eric makes amendment; seconded by Brett to do Twitter feed only on website home page.
Motion passes.

Brett makes motion to suspend rules for rest of meeting so Board could use voice vote.
Motion passes

Motion with amendments: Authorize up to $1,120 to Moore Business Results for following website and media upgrades: 1. Configure site to allow users to sign up for Constant Contact emails directly on delreync.org. Set up Constant Contact newsletter template to coordinate with site branding. Provide brief overview on how to use Constant Contact ($450). 2. Configure Twitter feedes to display on delreync.org from http://twitter.com/DelReyNeighbor ($150). 3. Redraw the logo and provide a high resolution file for future use and provide a file to print a banner 9 inches wide by 5 inches tall. $520. 4. Allocate up to $600 for yearly fee to Constant Contact.”
  Motion passes
  Abstain: Deb Geller

C. Motion to approve $5,000 sponsorship for the annual Relay for Life, including the communities of Culver City, Del Rey, Mar Vista, Palms and Venice. (approved by Outreach Committee); Moved by Brett Flater; seconded by Dan Moreno; Elizabeth Zamora recused herself
  -Presenter: Kelly Carroll, thank DRNC for having them, spoke about great event that Relay for Life; happens on May 14th at 9:00 a.m.
  -Speaker: Flora Taub, cancer survivor; spoke about great event that they Relay for Life is
  -speaker: Shelly Brandel, cancer survivor; spoke about how great event is
  -speaker: Sherwood Kingsley, 15 year cancer survivor, is on volunteer committee for Relay for Life and spoke about benefits of Relay for Life; described Hope Lodge that helps families of cancer patients avoid long trips; 1-800-ACS-2345 is the cancer hotline
- Speaker: Sandra Coopersmith, cancer survivor and volunteer for ACS; spoke about dear friend Judy Glazer who was diagnosed with breast cancer and Sandra put her in touch with ACS. When she beat cancer first time she formed Relay for Life team; sadly she was diagnosed with cancer again. Judy asked Sandra to walk the Relay with her.

- Mark Antonio Grant, volunteer for Relay for Life, as disclosure works for CD11 and has been a part of DRNC Board in the past; provided moving story of personal cancer story and how Relay for Life supports people taking hits and moving forward regardless.

- Elizabeth Pollock, stakeholder, spoke about her family’s battles with cancer. Did share concern about when a NC is funding a NPG and a non-profit it should go to neighborhood improvement. She’s not convinced that this truly meets neighborhood improvement requirements put forth by DONE.

Brett asked about other services that ACS are available to the Del Rey community. Answer: website, hotline, and direct services back to the community such as transportation, wig services, and more. In addition, Reach to Recovery provides direct services to breast cancer patients.

April asked for exact specifics of what $5,000 will be used for? Answer: found in NPG.

Deb – asked where the remaining sponsorships are coming from? Answer: business, and will be presenting to other NCs in the coming weeks; Asked for # of Del Rey residents who participate. Answer: not hard numbers, anecdotal evidence suggests many Del Rey residents participate.

In favor/against motion as written:

- Dan spoke about how cancer has impacted his family. And was at Exec. Committee when first presented and sees it as a win/win.
- April shared that she is also a cancer survivor, but does not see DRNC funding this as best use of money and doesn’t see this aligning with our budget. For example, only $1,000 listed according to April.
- Mike spoke in favor of motion. Spoke about building Del Rey community. Talked about 5K sponsorship and to MVG. Last step in becoming community is to work with adjacent communities. What we are deciding tonight is if we will take part in larger community.
- Deb spoke against motion and said that she doesn’t want to spend that much money. Wants to spend $1,000 on direct services to ACS.

Brett spoke in favor of it. One of the key funding directives of DONE is for Health and Education. NPG meets criteria for that. Ads in Argonaut don’t only impact Del Rey directly. States that we do have the money in our budget.

- April asked about eligibility for grants. Answer: Brett Flater shared DONE reference guide. She believes in different interpretation than Brett.

Rolin spoke against the motion and put out idea of tabling motion to seek more clarification from DONE and ACS.

Rolin moves to table; Gerry seconds;

Yes: April, Gerry, Rolin,
No: Deb, Dan, Mike, Renae, Brett,
Abstain: Eric

**Motion to table fails**

Motion to unsuspend rules. Motion passes.

Call the question. Vote is:

Yes: Dan Moreno, Mike Stafford, Renae Paonessa, Brett Flater, Eric DeSobe
No: April DeStefano, Deb Geller, Gerry Crouse, Rolin Moe
Abstain: none
Recused: Elizabeth Zamora

**Motion passes with simple majority**
D. Motion to authorize purchasing supplies up to $500 for supplies to be used for the “visioning” project. (approved by Executive Committee); moved to old business

E. Motion to approve a letter to the Del Rey community supporting civil discourse and educational solutions throughout Del Rey. *tabled

1. Officer and Director Reports:
   a. Treasurer’s Report – Brett Flater
      - Motion to approve expenditures and Treasurer’s report; Motion made by Brett Flater;
      Elizabeth Zamora seconds
      - Approved
      Abstain: Deb Geller
   b. President’s Report – Eric DeSobe
   c. Remaining Officers and Directors’ Reports
      - Area F: Dan shared news on RV and residents’ complaints. Kudos to CD 11 and LAPD
      - Area C: ShopLAcity.com, add to our website, neighborhood budget advocates
      - Rolin: Need to add names to motions like we’ve had on past meeting agendas; wanted to thank Mike Stafford and by-laws committee for new by-laws. Appreciated clarifying his role.

10. Committee Reports:
   a. Land Use and Planning – end of March; times TBD
   b. Outreach Committee – TBD; Mr. Flater stepping down as chair; April is now chair
   c. Ad Hoc: Bylaws Realignment and Revision Committee
      i. Report and discussion on revised DRNC bylaws (motion possible).
      1. Mike Stafford shared copy of bylaws realignment version. Described how committee operated and some changes. Due to time the Board will take this up at next meeting, but Board should review and come with questions.

11. Next meeting – April 14th, 2011
12. Motion to Adjourn (By 9:15pm). Made by Deb Geller; seconded by April DeStefano; time: 9:20

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at www.delreync.org.