Minutes for Del Rey Neighborhood Council - Outreach Committee  
Wednesday, February 18, 2015 * 6:30PM  
3rd Wednesday of the Month  
MOA Wellness Center  
4533 S. Centinela Avenue, Del Rey, CA 90066

"Putting NEIGHBOR Back Into NEIGHBORHOOD"

I. Call to Order and Introduction - meeting was called to order by Marlene at 6:45PM.  

II. Approve January meeting minutes.

III. Old Business -
   a. Promotional items with DRNC logo.  
      Motion to approve upto $5,000 for promotional items with the DRNC logo with promotional items pricing to be determined for board approval.  Marlene 2nd.  
      Committee will research promotional items such as canvas tote bags, water bottles, pens, etc. for price quotes.  Need to get pricing research from MeiWah as she was also looking into it.  
      Looking to find person who has the original DRNC logo?
   b. Outreach presence at Health & Wellness committee meetings, Area Director, Flyer, Snacks, Guest speakers.
      DRNC should have a presence at cicLAvia (8/9) with a table/booth depending on where event will be hel, Get a team together, Let's Move!, etc.

IV. New Business -
   a. Discussion of Outreach mission, goals, and priorities.
      To promote more citizen participation.
      How do we get the entire community involved?  Do we translate everything into multiple languages (English, Spanish, Japanese, etc.) if needed?
   b. Discussion of Outreach tools and activities.
      Motions possible.
      1 Events -
      During Del Rey Day, we need to invite everyone that gets funds from DRNC as well as others in the community, and have them set up a table so that the community gets to know them and hopefully can contribute to their cause.  Ex. St. Gerard, Food Bank, Boys & Girs Club of Mar Vista, Culver-Marina Little League, etc.
      Invite businesses to speak at the Board meeting so that the Board can know who they are and what they are doing in our community.
      And, what community services are available to us?
      Invite all Realtors in Del Rey to speak to the board as well as build a
relationship where they can distribute a "Welcome Package from Del Rey" to all new Del Rey residents that contains everything Del Rey. Lorena to get in contact with our SLO's to partner up for "Coffee With A Cop". Plans to have a CWAC in very area starting with Mar Vista Gardens and Slauson Avenue.

2 Promotional materials -
3 Newsletter and website -
   Website needs to be updated constantly with ongoing work, bike path access info, and always double checked to make sure it has all the correct information posted.
   Newsletter should have a consistent schedule to be sent out. Example: Every 1st & 2nd Tuesday, etc. unless new important info pops up.
   Possibly to spend money on website as that is the instant face of DRNC.

4 Board meetings -
   e.g. Pre-Board meeting mini-events.
   c. Discussion of purchase of canopy, table & chairs after rental of a storage unit.
      Motion possible.
      Looking into a facility that has 24/7 access.
      Lorena will be looking into possibly having a shed at Pacific Division as they have a huge parking space.
   d. Outreach flyer/brochure; approve copy to present to Board for approval.
      Motion to approve text, design.
      Motion to request Board to approve expenditure for printing of 1000 flyers/brochures.
      We like the tag: "Your Community - Get Involved"
      Flyers is probably the best way to publicize DRNC. And, we can ask the community "What would make them get involved?"
      Distributing flyers to a few blocks in your area every month will increase visibility.

V. Next Meeting - March 18, 2014, 6:30PM
VI. Motion to Adjourn - the meeting was adjourned at 8:28PM

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