Outreach Committee Minutes
February 5th, 2013 @ 7:30pm
Location: Starbucks @ Jefferson Blvd. / Centinela Ave.

AGENDA

1. Roll Call
2. Public Comment
3. Discuss what the Outreach Committee has done in the past (would need Eric or another past member) (Ellie Bertwell)
4. Discuss the direction we want to go in the next year. (Ellie Bertwell)
5. Discuss Farmers Market outreach to local public elementary schools. (Ellie Bertwell)
6. Del Rey Days Committee report (Shelli Margolin-Mayer)
7. Farmers Market Booth Discussion (Shelli Margolin-Mayer)
8. Fridge Magnets promoting DRNC update (Peter Hsu)
9. Motion to Adjourn

MINUTES

1. Present were: Ellie Bertwell, Shelli Margolin, Renae Paonessa, and Peter Hsu. Absent: Eric DeSobe
2. No members of the public attended
3. The Outreach Committee formally requests that Eric DeSobe attend the next Outreach Committee meeting in March to fill us in.
4. Agenda Item: We are soliciting ideas from the general public and from the NC members as to what activities they would like to see us pursue.
   a. As a side note: we as a committee will be mindful of outreach opportunities that present themselves in our regular NC meetings and to try not to let these opportunities go to waste. An example cited was the space shuttle trip.
5. Ellie to follow up with Helen Lee of the farmers market for further discussion.
7. Shellie proposed that the booth be staffed on a once per month basis rather than weekly. This upcoming Friday (Feb. 8) would be our one time for Feb. Ellie and I will
staff it this week. We will staff it more regularly when the weather gets warmer and the days become longer. Also discussed was the need for some sort of literature (fact sheets?) for NC members to hand out.

8. We have enough money for 1000 magnets from Magnets USA.
   a. We also want to replace Twitter with Facebook address. Our facebook page should contain our twitter address.

9. Adjourned @ 8:38pm