1. Call To Order and Roll Call:
   Present: April de Stefano, Eric DeSobe, Dan Moreno, Mike Stafford

2. Public Comment – none

3. Approval of previous meeting minutes: passes

4. Old Business - None

5. Updates

   a. Constant Contact
   Eric DeSobe explained that the project to create a Constant Contact program, which will be a web based, low-volume listserv, on the Del Rey Neighborhood Council (DRNC) website is still in progress. The new website feature will allow DRNC community members and stakeholders to sign up easily for information and opportunities relevant to Del Rey. He expects it to be available by mid-May. Mike Stafford will inform the current email list that their subscriptions will be transferred to Constant Contact.

   b. Website visitor data
   DeSobe reported that DRNC the number of unique visitors to the DRNC website had increased between March and April 2011. DeSobe will follow up with website consultant about the use of metatags.

   c. Tri-fold pamphlet
   Stafford agreed to obtain several bids for the printing of an additional 1000 DRNC pamphlets. The tri-fold pamphlets describe the purpose and goals of the DRNC and include a helpful map that outlines the various areas that constitute Del Rey. The committee agreed that the pamphlets are a key publicity resource to increase stakeholder involvement in the DRNC and visits to the website. Committee will seek to create a motion at the next meeting for the purchase of additional pamphlets.
d. Other Outreach
The committee discussed locations for the DRNC banners and the possible purchase of additional smaller banners for the area schools. DeSobe will look into the cost of additional banners and locations. DRNC members plan to meet with Councilmember Rosendahl in early June to discuss the Culver Path and Inglewood/Culver intersection. April de Stefano will find out whether DRNC could table at the Mar Vista Farmer’s Market to encourage stakeholders to sign-up for the DRNC newsletter and become involved in the council.

e. Next meeting date: Thursday, May 26, 2010, 7pm, Submariner restaurant. (Fourth Thursday of the month.)

f. Motion to adjourn at 8:00 PM by De Stefano, seconded by DeSobe. Passed unanimously.